

Republic of the Philippines DEPARTMENT OF EDUCATION Region 1 City of San Fernando, La Union 2500



September 4, 2019

ADVISORY

No.215, s. 2019

TO: ALL SCHOOLS DIVISION SUPERINTENDENTS

FROM: THE REGIONAL DIRECTOR

SUBJECT: Call for Tinig ng Kabataan Film Festival Entries

In view of the attached Letter of Request forwarded by Good Neighbors International Philippines (GNIP), this Office is inviting schools to participate in the Tinig ng Kabataan Film Festival, a short film competition that will showcase our learners' artistic skills and creativity in the field of film making.

All entries for the competition must be submitted in MP4 or other formats by October 25, 2019 at 5:00 PM. Other details on the guidelines and competition mechanics can be viewed at www.goodneighbors.ph.

Participation to the said activity shall be on official time only. All expenses relative to the said activity shall be charged to personal or local funds subject to the usual accounting and auditing rules and regulations.

Attention is likewise invited to the provisions of DepEd Order No. 8, s. 2013 invoking DepEd Order #9 s. 2005 RE: Non-Disruption of Classes and Instituting Measures to Increase Engaged Time-on-task in Teaching.

For information.

1 MALCOLM S. GARMA

Incl.: As Stated CLMD/fad

DEPEU NEULUMA VERILE! RELEASED

SEF 0 6 2019

BY:





Republic of the Philippines Department of Education Region I SCHOOLS DIVISIÓN OF ILOCOS SUR Bantay, liocos Sur

Public Elementary and Secondary School Heads

For information.

ACOYCUY, CESO,

CODE SDO-US OSDS-SDS-QF-001

"SMILE AND SERVE WITH A HAPPY HEART"

Quirino Boulevard, Zone V, Bantay, 2727 Ilocos Sur 1888 Tel. No.: (077) 722-2055 Fax No. (077) 722-7400 (1890) Www.depedilocossur.xyz Www.facebook.com/SDOłlocossur



Call for Tinig ng Kabataan Film Festival Entries

Good Neighbors PHL Submissions <submissions@goodneighbors.ph> Bcc: region1@deped.gov.ph

RECEIVED at 3:32 PM

SEP 02 2019 09-0028

Dear Participant,

By: Time: (153)

Good Neighbors (GN) is an international humanitarian and development NGO founded in Korea and currently present in more than 40 countries around the world. Our programs are focused on child rights protection, advocacy, education, health, water and sanitation, and among others. In 1996, GN obtained a General Consultative status with the United Nations Economic and Social Council (UN ECOSOC). And in 2007, it was granted with a Millennium Development Goals (MDG) award from United Nations for its achievements in universal primary education. To this date, GN holds its international headquarters in the United States and it is supported by six (6) countries which are Australia, Canada, Japan, South Korea, Taiwan, and US.

In 2008, Good Neighbors International Philippines (GNIP) was established with the goal of improving the lives of Filipinos, especially of the children, through child sponsorship and community development programs. We envision a country where people care and share with love for the welfare of every Filipino child. We strive to promote the well-being of the marginalized Filipino children through integrated and child-centered community development programs that create long term positive change.

GNIP has been operating in eleven (11) Community Development Project (CDP) areas across the country. In its more than ten (10) years of serving the Filipino children, GNIP has been successful in pushing forward its agenda on child rights advocacy in close collaboration with its partners like schools, local government units, and other like-minded NGOs. In the schools and communities where we work, Child Rights Club (CRC) has been organized and they have evolved as advocates and rights defenders of the children. These CRCs have institutionalized regular activities in their respective schools and communities with support from the Good Neighbors. On an annual basis, our CRC has been leading the celebration of the Children's Month every November.

For this year, GNIP has planned to upscale its advocacy in a national level by creatively involving the children, youth, and professionals in promoting the rights of the children using Film Festival as a platform in hearing the voices of the children. As such, may we invite you to join our Tinig ng Kabataan Film Festival and have the chance to win coveted prizes and be able to make your voices be heard.

For details, please refer to the attached file. Also, please like and follow our facebook page -GNI.Phils and website - www.goodneighbors.ph for the updates of the activity

Thank you and we look forward to your participation.

Respectfully yours,

Good Neighbors International Philippines
3F SCT Building
25 Timog Avenue, Quezon City
Tel. No. (02) 442 7936
Mobile No. - +63917 129 2560

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3= SCT Building #25 Timog Avenue, South Triangle, Quezon City

info@goodneighbors.ph (02) 442-7936 www.goodneighbors.ph

Film Festival Concept

Tinig ng Kabataan Film Festival
Good Neighbors International Philippines (GNIP)
3F SCT Building, 25 Timog Avenue South Triangle, Quezon City
www.goodneighbors.ph
GNI.Phils
(+632) 449-7936 0917-129-2560
submissions@goodneighbors.ph
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Note: All Tinig ng Kabataan Film Festival Entries must be submitted in the above-mentioned e-mail address.

I. Background of the Organization

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3F SCT Building #25 Timog Avenue, South Triangle, Quezon City

www.goodneighbors.ph





II. Rationale of Activity

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As a child-focus organization, we have been deeply engaged in child rights protection and advocacy. We plan and implement projects that respect the human rights of the children premised on our unchanged belief that they are imbued with inherent worth and dignity, and this is aligned in fulfillment of the UN Convention on the Rights of the Child (CRC).

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For this year, GNIP has planned to upscale its advocacy in a national level by creatively involving the children, youth, and professionals in promoting the rights of the children using **Film Festival** as a platform in hearing the voices of the children. The focus area of the Film Festival is on the 4 types/categories of children's rights based on the United Nations Convention on the Rights of the Child (UN CRC) which are:

- Survival rights: include the child's right to life and the needs that are most basic to existence, such as nutrition, shelter, an adequate living standard, and access to medical services.
- Development rights: include the right to education, play, leisure, cultural activities, access to information, and freedom of thought, conscience and religion.
- 3. Protection rights: ensure children are safeguarded against all forms of abuse, neglect and exploitation, including special care for refugee children; safeguards for children in the criminal justice system; protection for children in employment; protection and rehabilitation for children who have suffered exploitation or abuse of any kind.
- 4. Participation rights: encompass children's freedom to express opinions, to have a say in matters affecting their own lives, to join associations and to assemble peacefully. As their capacities develop, children should have increasing opportunity to participate in the activities of society, in preparation for adulthood.¹

III. Goal and Objectives

The Film Festival, as mentioned earlier, is an up-scaled and national activity of Good Neighbors in observance of the Children's Month on November, 2019. The overarching goal of the activity is to widen

¹ https://www.childrensrights.ie/childrens-rights-ireland/un-convention-rights-child

VI. Mechanics and Criteria for Judging

Film Criteria	 Only film submissions from those who submitted entry forms (either through Google forms of by filling out and submitting via email a scanned printed copy of the form attached below) will be accepted for screening and selection. All submissions must have been recently conceptualized and developed. Content or topic of entries must revolve around or conform to the United Nations Convention on the Rights of the Child (UN CRC). Film submissions should adhere to the Good Neighbors Child Code of Conduct in dealing with children. The film concept should incorporate or must be aligned with the vision, mission and core values of Good Neighbors International Philippines Films must be created by Filipino Citizens as embodied in the mission of Good Neighbors International Philippines. Film submissions may be any type of film such as animations, documentaries, short films, musicals for as long as they follow the other criteria identified above.
Criteria for	 Adherence to the theme and organization's advocacy – 40%
Judging	 Idea and originality of the content – 20%
	 Impact and call to action – 15%
	 Video quality or cinematography – 10%
	 Sound quality – 10%
	Structure and Pacing – 5%
Screening and	There will be two levels of screenings the entries before the final
Selection	decision and announcement of winners.
Process	Submission of Entries
	All entries for the film festival must be submitted in MP4 or
	other formats by 25 October 2019 at 5:00 pm.
	Other formats by 25 october 2015 at 5.00 pm.
	Screening and short-listing
	A screening committee from Good Neighbors will be in-
	charged of screening and shortlisting all entries received
	through the GNIP website and/or email. The shortlisted
	films will be announced through the GNIP Facebook Page
	and Website. It is advised that all those who will submit
	their entries should "Like" and follow our Facebook Page

and Website by clicking the "like" button.

Shortlisted entries will be further screened by the final panel.

Selection of Winners

There will be two winners per category: (1) champion, and (2) 1st runner-up

Awarding of winners will be held on November 17, 2019 from 4:00 p.m. and onwards at ABS-CBN Vertis Tent, Luna Drive, Vertis North, Quezon City, Manila

VII. Composition of the Judges

The panel of judges will come from GNIP networks and select organizations which share the same advocacy with us and those with credibility and capacity to objectively select the best entries based on the set criteria. The judges may come from the following agencies or organizations:

- 1. Council for the Welfare of Children Representative
- 2. Department of Education Representative
- 3. Film Professional/Academe
- 4. National Youth Commission Representative
- 5. Senator Grace Poe (in her capacity as former MTRCB chair)
- GNIP CRC Representative
- GNIP Representative

VIII. Activity Implementation Strategies

The strategies to be used in implementing and promoting the activity will be:

- 1. Call for in partnership with schools (primary to tertiary), private organizations, and GNIP partners.
- 2. Multi-media will be maximized as a way of promoting the activities and to attract more participants. Promotion efforts will include television and radio advertising, print materials (such as street posters), and promotion on social media/social networking sites.
- 3. Viral marketing with the use of social media like Facebook. Significant number of the population nowadays is adept on the use of social media. This will be maximized to promote the events faster with a wider reach.
- 4. The CDPs will also assist in disseminating and promoting the film festival to their local partners such as the schools, LGUS, Child Rights Club, community-based organizations and others.

IX. Target Audience

All film submissions must be able to appropriately target the general audience from children to adults. It should also be considered that the films can be used for advocacy efforts to organizations, schools, students, Local Government Units, legislators, and the community for the promotion of child rights.

X. Awards and Prizes

Category	Champion	1 st Runner-Up
Junior	Php 50,000.00	Php 30,000.00
Amateur	Php 100,000.00	Php 50,000.00
Professional	Php 200,000.00	Php 100,000.00

General Code of Conduct in Dealing with Children Good Neighbors International Philippines

The members (board members, employees, volunteers, sponsors, part time workers, those taking their practicum), partners and participants are expected to act according to the standards of behavior towards a child within and outside the work environment.

A. Interacting with Children

- 1. Avoid unnecessary body contact especially when the child, as a subject, is an opposite sex to the person/s he or she interacts with. Avoid gestures (i.e hugging, horsey ride, tickling, and the like) and words to a child which might suggest sensual/ sexual meaning.
- Observe transparency when engaging with any child either inside the office, a learning center, or anywhere in the community during activities or events. Avoid being with the child in an isolated area, meeting for activities not related to work or bringing home the child/ren without the consent of the parents.
- 3. No romantic or sexual relationship should be allowed between you and any child.
- 4. Sensitive issues exposed during the activities must be kept confidential. However, if a child confides in you, especially of delicate issues like those about abuse and violence, remember to refer the child to the concerned authority.
- 5. Report in detail any incident of child abuse, even possible threats, as soon as possible to the proper authority.
- 6. Motivate the children to speak their views and opinions. Avoid putting words into his/ her mouth and let the child think for himself/ herself, if capable enough.
- 7. Sympathize and listen to the child. Listen and embrace the mind of the subject. Allow them time to finish speaking or explaining during any activity.
- 8. Keep the promises made and show the child the effort to keep them. However, avoid promising something you are sure you cannot commit. Also, do not use the name of the organization in making promises to a child, as not being able to keep your promise might hurt not only the child but the organization as well.
- 9. Allow participation of children in activities without preference or exclusion to ethnicity, religion, gender, abilities, and others of the like.
- 10. If conducting an activity that involves parents, make sure that participants' children (if with them during the actual activity), are not overlooked or disregarded, or left just anywhere where they could be exposed to possible harm or abuse.
- 11. Make sure that no child will be subjected to any kind of physical harm or accident due to some excavation, debris or obstacle in their way or near their play area or shelters.
- 12. Do not instigate or encourage a child to dance in a malicious or sensual way, even for the sake of jokes or fun.
- 13. The child should be dressed appropriately with shoes or slippers, pants/ skirt, shirt/ tops, especially when going out.
- 14. Do not put a child on the spot which may cause him/her shame, embarrassment, humiliation, or degradation to the child's intrinsic worth and dignity as a human being.
- 15. Avoid doing things such as bathing, grooming, and dressing a child especially if s/he could do it for him/herself. Let the parent or guardian do it for the child if need be.

- 16. Do not expose a child to any dangerous activity or play.
- 17. Prohibit any child from smoking, drinking, prohibited drugs, and other unsuitable/unlikely activities.
- 18. Do not involve any child in any illegal activity.

B. Use of Publication Materials, Recording, Social Marketing, Multi-Media as Source of Information Or as a Channel of Advocacy

- 1. Take and display photographs or videos of children for cause-oriented activities only.
- 2. When taking photos or videos of a child, s/he must be properly dressed.
- The purpose of any child's photo or video must be explained to the parent/ legal guardian beforehand and a letter of consent must be signed by the parent or legal guardian if the parent is no longer around.
- Avoid posting pictures of children online especially in your personal social network account with their faces up close and clearly seen.
- 5. Sharing of records, photos, and videos of children must be carefully done by the person-in-charge only (either through e-mail or physical endorsement) to keep confidentiality and safety of the child. Remember to be accountable for any release of records about any child.
- 6. Never allow children to view T.V. shows and other multimedia, as well as websites inappropriate to their age (more applicable in the learning center, library, and field offices). Violent programs and obscene videos are definitely very inappropriate and inapplicable to their academic and personal growth.
- 7. Any material that is immoral must not be entertained and must not be shown in their presence.
- 8. Records of children, especially those qualified as special cases or those needing special attention, should be filed properly, be kept confidential, and should only be accessed by the officer-in-charge.

PLEASE SIGN BELOW IF YOU PLAN TO SUMBIT VIA EMAIL SCANNED VERSION OF THE ENTRY FORM TO submissions@goodneighbors.ph

(name of the individual), have read and understand the GNIP General Code of Conduct in Dealing with Children as part of their Child Protection Policy. I agree with the principles contained therein and accept the importance of implementing Child Protection Policy.
f I violate Child Protection Policy, I promise I will accept the appropriate measures to be taken by Good Neighbors International Philippines thereafter.
Printed name over signature/Date

Tinig ng Kabataan Film Festival

The Tinig ng Kabataan Film Festival is the National Children's Month Celebration of Good Neighbors International Phillippines.

We are inviting film enthusiasts and professionals, as well as child rights advocates of all ages to join this celebration by creating and submitting original film creations on children's rights.

Your email address (leighfuentes@goodneighbors.ph) will be recorded when you submit this form. Not leighfuentes? Sign out

* Required



The GNIP General Code of Conduct in Dealing with Children



General Code of Conduct in Dealing with Children

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- 18 Do not involve any child in any regal activity.

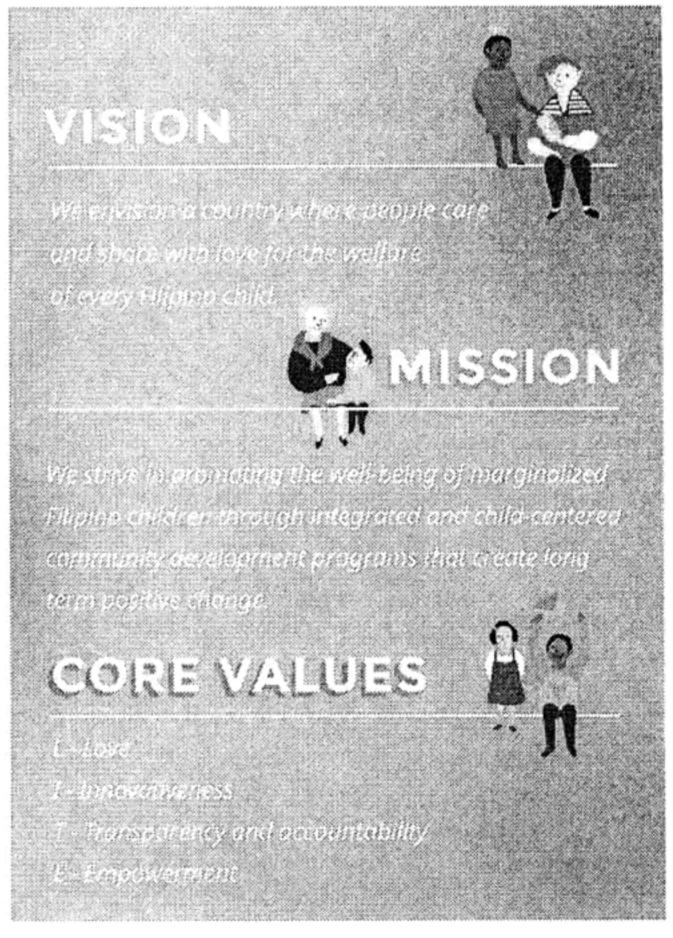
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- 1. By joining this event, you are willingly agreeing to abide by the General Code of Conduct set by Good Neighbors International Philippines. *

Mark only one oval.

Yes, I understand and agree.





2. By submitting this form and later on submitting your creative film outputs to Good Neighbors International Philippines, you are assuring that the content of your submission is aligned with the Vision, Mission, and Core Values of GNIP. You are also giving permission to the organization to freely use the content you submitted for advocacy or in any way the organization sees fit. Original creators will always be credited, but copyrights are surrendered to Good Neighbors International Philippines upon submission. * Mark only one oval.

Yes, I understand and agree.

3. Please select the category appropriate for you. *		
Mark only one oval.		
Junior (10-18 years old and currently a student from 5th-12th	h grade)	Skip to question
Amateur (At least 18 years old and not currently associated making company or organization) Skip to question 13.	with any pro	ofessional film-
Professional (Organizations of groups of professionals)	Skip to que	estion 22.
Junior Category Entries Participant filmmakers should be from 10-18 years old and currently stuminutes in length.	idents from s	5th to 12th grade 5
4. Name of Junior Filmmaker's Guardian/Point Person *		
5. Contact Number *		
6. Email Address *		
Names and birthdates of filmmakers aged 1	0-18 yea	ars old
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Tinig ng Kabataan Film Festival

10. If you already have a working script for your submission, please upload the file in PDF format. Files submitted:
11. Should you win the film festival with your entry, what do you plan to do next? *
12. How did you hear about the film festival? * Check all that apply.
Social Media (Facebook, Instagram, Twitter)
Print Media (Newspapers, posters, flyers)
The Good Neighbors Website
A letter invitation was sent to my school/organization.
Other:
Stop filling out this form.
Amateur Category Entries Participant filmmakers should be at least 18 years old and are not currently associated or employed any professional film-making company or organization and film submissions must be 10 minutes in length.
13. Name of Contact Person *
14. Contact Number *
15. Email Address *
16. Please enumerate the names of people involved in creating your entry. *