



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region 1
City of San Fernando, La Union 2500



July 11, 2019

7498

ADVISORY

No. 159, s. 2019

TO: ALL SCHOOLS DIVISION SUPERINTENDENTS

FROM: THE REGIONAL DIRECTOR


SUBJECT: *The 2019 Philippine Choral Directors Association
(PDCA) National Convention with the Theme:
Enriching the Conductor, Engaging the Community*

The *Philippine Choral Directors Association (PDCA)* is inviting music educators and choral conductors who are affiliated with the Department of Education (Ilocos Region) to take part in *The 2019 Philippine Choral Directors Association (PDCA) National Convention with the Theme: Enriching the Conductor, Engaging the Community* to be held at the *AIM Conference Center Manila (ACCM)*, J.V Del Rosario Building, Legazpi Village, Makati City on October 23-27, 2019.

Attached is the letter of *Dr. Beverly Shangkuan-Cheng*, President of PCDA for your reference.

For information.

For and in the absence of the Regional Director:


LORENZO C. AGUSTIN
Chief Education Supervisor
Field Technical Assistance Division
Caretaker

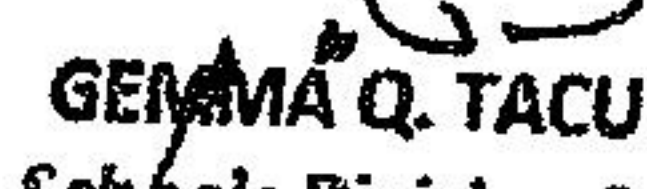
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Republic of the Philippines
Department of Education
Region I
SCHOOLS DIVISION OF ILOCOS SUR
Bantay, Ilocos Sur

To: Public Elementary and Secondary School Heads
For information.


GEMMA Q. TACUYCUY, CESO V
Schools Division Superintendent

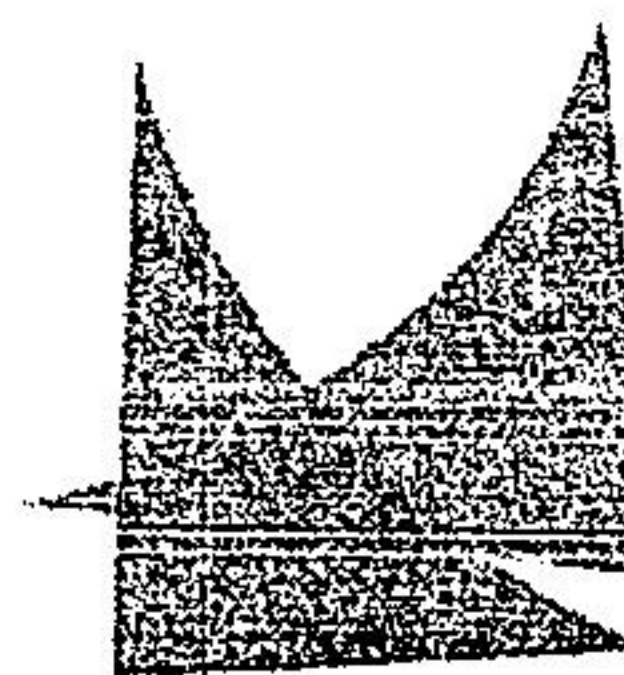
DOCUMENT CODE: SDO-ILS-OSDS-SDS-QF-003

REVISION: 00

EFFECTIVITY DATE: 09-10-2019

Quirino Boulevard, Zone V, Bantay, 2727 Ilocos Sur Tel. No.: (077) 722-2055 Fax No.: (077) 722-7400 www.depedilocosur.jyz www.facebook.com/SDOIlocosur
"SMILE AND SERVE WITH A HAPPY HEART"

10 July 2019



MR. MALCOLM S. GARMA
Regional Director
Ilocos Region
Department of Education

PCDA2019
National Convention

DepEd REGIONAL OFFICE 1
RECEIVED

JUL 10 2019
07-0977

Dear Mr. Garma,

By: _____ Time: 9:10

The **Philippine Choral Directors Association (PCDA)** would like to express its gratitude to the Department of Education for endorsing our conferences and conventions in the past years.

Aware of the need to elevate the standards of the choral arts nationwide, PCDA regularly holds conferences and conventions in its quest to realize:

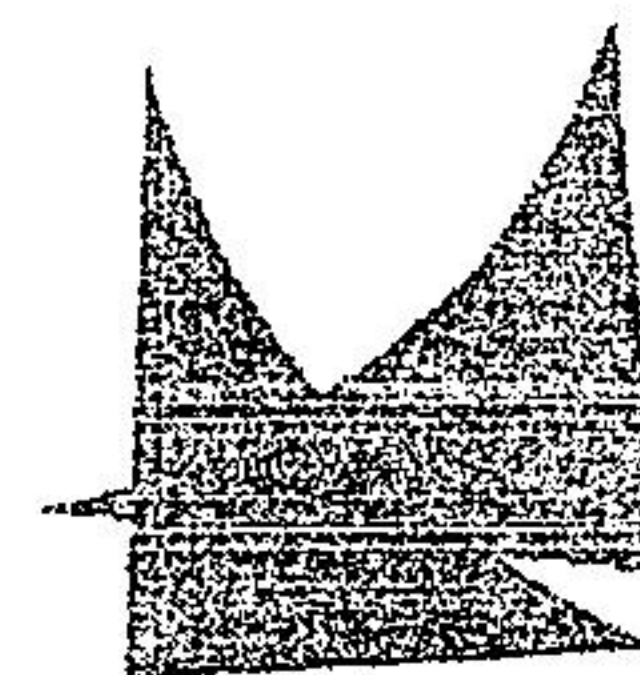
- The choral conductor as a "multiplier" of sound musical ideas;
- Better and standardized vocal training for Philippine choirs;
- Higher performance standards in national and international choral competitions; and
- A wider pool of gifted singers from the primary level to be able to uplift the already high quality of our adult choirs.

This year, PCDA is holding its 4th National Convention as it continues this artistic pursuit with the theme – ***"Enriching the Conductor, Engaging the Community."*** Directors, managers, performers, and enthusiasts of the choral arts are invited to attend this triennial gathering and, together, pave the way to achieve our dream for the Philippine choral community.

We are seeking your assistance again as we mount the PCDA National Convention 2019 which is expected to be this year's biggest national gathering of choral artists. This convention has three major components, namely:

- **National Masterclass for Choral Conductors:** a set of modules designed for both beginning and advanced participants with focus on the management and artistic direction of choirs, fundamental conducting and rehearsal techniques, and knowledge and skills training of choristers;
- **A Choral Celebration:** the signature concert series of PCDA conferences and conventions, featuring some of the country's leading ensembles; and
- **General Assembly:** PCDA's annual gathering of members highlighted this year by the election of the Board of Directors for 2020-2022.





PCDA2019

National Convention

We would like to invite music educators and choral conductors nationwide who are affiliated with the Department of Education (Ilocos Region) to take part in the **PCDA National Convention 2019** to be held at the **AIM Conference Center Manila (ACCM)**, J.V. del Rosario Building, Benavidez corner Trasierra Streets, Legaspi Village, Makati City, from the **23rd** until the **27th** of October.

Registration is now open. Attached, for your reference, is the schedule of activities and the fees. The individual special registration fee of **PHP 7,500.00** for DepEd teachers covers:

- Convention Kit;
- Access to all convention plenary and break-out sessions;
- Reserved seating in the Choral Celebration concerts;
- Certificates of attendance & appearance; and
- Discounted rate for a **choral clinic session* with an international speaker.

** Limited slots only*

Registration fee is accepted in all BDO branches nationwide through our Savings Account 0010-7017-2934 (Philippine Choral Directors Association, Inc.). Discounts, additional information, and updates are posted at www.myPCDA.org. We may also be reached at 0917 847 5625, and pcda.conventions@yahoo.com.

We hope that our fellow choral artists and teachers in DepEd - Ilocos Region will be able to attend another useful music learning experience as we also request your help in disseminating information. Your continuing support will immensely help PCDA in fulfilling its vision and mission to develop a thriving and vibrant Filipino choral culture.

Thank you!

Very truly yours,

DR. BEVERLY SHANGKUAN-CHENG
President

