



Republic of the Philippines  
DEPARTMENT OF EDUCATION  
Region 1  
City of San Fernando, La Union 2500



1CT

3301

**MEMORANDUM**

**TO: ALL SCHOOLS DIVISION SUPERINTENDENTS**

**FROM: THE REGIONAL DIRECTOR**

**SUBJECT: *Change of Date in the Conduct of BANTULA:  
International Conference on Culture-Based Research***

**DATE: July 25, 2019**

The National Commission for Culture and the Arts (NCCA)- Philippine Cultural Education Program (PCEP), in partnership with the Department of Education will conduct the BANTULA: International Conference on Culture-Based Research with the theme "*Language and Culture in a Cross Border Environment towards Academic Excellence, Community Development, and Youth Empowerment*" at Holy Angel University, Angeles City, Pampanga on October 18-20, 2019.

Attached is the letter from NCCA-PCEP for reference.



For information.

For and in the absence of the Regional Director:

**RAMON O. CANIEZO**  
Supervising Administrative Officer  
OIC, Administrative Division  
Caretaker

Incl.: As Stated  
CLMD/jed

DEPED REGIONAL OFFICE I  
**RELEASED**

		Republic of the Philippines Department of Education Region I SCHOOLS DIVISION OF ILOCOS SUR Bantay, Ilocos Sur		
<b>To: Public Elementary and Secondary School Heads</b>				
<b>For information.</b>				
DOCUMENT CODE: SDO-ILS-OSDS-SDS-QF-003		REVISION: 00		
Quirino Boulevard, Zone V, Bantay, 2727 Ilocos Sur		EFFECTIVITY DATE: 09-10-2018		
Tel. No.: (077) 722-2055		Fax No. (077) 722-7400		
www.depedilocosur.xyz		www.facebook.com/SDOIllocosur		
<b>"SMILE AND SERVE WITH A HAPPY HEART"</b>				

BY: **GEMMA Q. TACUYCUY, CESO V**  
Schools Division Superintendent

JUL 30 2019  
TIME: 2:70





JOSE RITCHIE PEREZ &lt;joseritchie.perez@depd.gov.ph&gt;

**Request for DepEd Memo - 2019 BANTULA INTERNATIONAL CONFERENCE - Region 1**

1 message

PCEP SECRETARIAT &lt;ncmp.pcep@gmail.com&gt;

To: region1@depd.gov.ph, malcolm.garma@depd.gov.ph

Cc: "JOSE RITCHIE B. PEREZ" &lt;joseritchie.perez@depd.gov.ph&gt;

Fri, Jul 19, 2019 at 12:11 PM

MALCOLM S. GARMA, OIC Regional Director

REGION I – ILOCOS REGION

DepEd RO, Flores Street Catbangan 2500 San Fernando, La Union

Fax (072) 607-8133

Email: region1@depd.gov.ph; malcolm.garma@depd.gov.ph

DepEd REGIONAL OFFICE 1  
**RECEIVED**JUL 22 2019  
07-2386By: P1 Time: 3:40**ATTENTION:****MR. JOSE RITCHIE B. PEREZ**, Program Development Officer II / ESSD

Mobile: 0918-9512441; 0977-0138877

Email: joseritchie.perez@depd.gov.ph

Dear Mr. Garma:

The National Commission for Culture and the Arts (NCCA) – Philippine Cultural Education Program (PCEP), in partnership with the Department of Education (DepEd) will conduct the **BANTULA: International Conference on Culture-Based Research** with the theme "Language and Culture in a Cross Border Environment towards Academic Excellence, Community Development, and Youth Empowerment".

**BANTULA** is a bamboo instrument that is use by the Matigsalug community. The bantula is pounded by a solid timber to produce loud sound. The rhythm of the pounding depends on the intention of the caller such as calling the community to gather for a meeting, a warning that strangers are coming in the community, a warning for intruders, an emergency warning during floods or simply as a musical instrument. The BANTULA: International Conference on Culture-Based Research is a three-day conference that provide venue for ventilating issues regarding ASEAN Cooperation through Culture-Based Education. Through scholarly discourse, dialogue, and dissemination, culture-based education could be the pivotal role of culture-based education as a driver of sustainable development and inclusive growth in the ASEAN knowledge economy region. This project is in partnership with DepEd. CHED, host University, PCEP Fellows (Faculty).

In line with our mission of defining that culture is the root and foundation of education, governance, and sustainable development of Filipino, we would like to request you good office to please release a **Regional Memo** about the activity.

If you have further questions regarding the project, please don't hesitate to contact us at (02) 527-2192 loc. 529 (Mon-Thurs 9am-6pm), or email us at [bantulaconference@gmail.com](mailto:bantulaconference@gmail.com).

We hope you can be with us in this timely initiative towards cultural advocacy in the local community.

Very truly yours,

## Attachments:

1. DepEd Central Memo #38 s 2019
2. Program Design
3. Poster



JENNIFER PEDRAZA BARBERAN

Documentation &amp; Information Officer, NCCA-Philippine Cultural Education Program

+632 5272192 loc. 529 | [ncmp.pcep@gmail.com](mailto:ncmp.pcep@gmail.com)





Republic of the Philippines  
**Department of Education**

26 MAR 2019

DepEd MEMORANDUM

No. **038**, s. 2019

**PHILIPPINE CULTURAL EDUCATION PROGRAM: 2019 PROGRAM COMPONENTS**

To: Regional Directors  
Schools Division Superintendents  
Public Elementary and Secondary School Heads  
All Others Concerned

1. The National Commission for Culture and the Arts (NCCA), in partnership with the Department of Education (DepEd), will conduct the following projects of the **Philippine Cultural Education Program (PCEP) for 2019**:

Project	Description	Proposed Date and Venue
1. Graduate Diploma in Cultural Education (GDCE)	<p>The 24-unit graduate credit program follows a two-summer ladderized curriculum designed for public school teachers of any subject area in the elementary and high school levels. Each phase consists of 12 graduate-level academic credits. Level I scholars are expected to continue to Level II. Successful graduates of this two-summer program have the option to continue on to the Master of Education, Major in Cultural Education to be offered in higher education institutions (HEIs) selected by NCCA.</p> <p>The NCCA shall provide the scholarship grant consisting of full tuition and a P5,000 stipend to subsidize meals, accommodations, and other sundry expenses.</p>	<p>April-May 2019</p> <p>The list of HEIs is provided in Enclosure No. 1.</p>
2. Graduate Diploma in Teaching Arts (GDTA)	<p>A two-summer 24-unit post-baccalaureate program divided into Levels I and II, which offers foundation and major courses to enhance the students' understanding of the basic theories, processes and applications of arts, culture, and heritage in the culture-based teaching of the basic education curriculum. The GDTA can apply classroom concepts in professional settings through internships and independent studies at numerous arts organizations in their respective regions. The arts management program maintains academic and professional relationships with many national and regional institutions. Level I scholars are expected to continue to Level II.</p>	<p>April-May 2019</p> <p>The list of HEIs is provided in Enclosure 1.</p>

	The NCCA shall provide the scholarship grant consisting of full tuition and a P5,000 stipend to subsidize meals, accommodations, and other sundry expenses.	
3. <i>Agora: Crossroads of Creativity, Culture, and Ideas</i>	<i>Agora</i> is a cultural education market fair that aims to promote intangible heritage.	April 5–7, 2019 SM Cebu  April 12–14, 2019 Mindanao
4. <i>Pagsasanay sa Edukasyong Pangkultura (PEP)</i>	National Seminar on Culture-Based Teaching Methodologies, Content Approaches and Management	July 8–10, 2019 Quirino State University  July 15–17, 2019 DepEd Dumaguete  July 22–24, 2019 Mindanao State University, General Santos City Campus
5. <i>Diwang: Sagisag Kulturang Filipinas Competition</i>	The competition aims to introduce, promote, and practice the 2000 cultural icons gathered, compiled, and published by the NCCA. The competition is composed of the following activities: a. <i>Awiting Bayan Kundiman</i> Competition; b. Digital Kwiz; c. <i>Balagtasan</i> Competition and Workshop; d. <i>LarongLahi</i> ; and e. Visual Art Competition.	<i>Balagtasan</i> Workshop  Luzon: July 12–13, 2019 DepEd Pampanga RO III  Visayas: July 19–20, 2019 DepEd Dumaguete RO VII  Mindanao: July 26–27, 2019 DepEd Davao RO XI  Island Clusters  Mindanao: August 2, 2019 Cagayan de Oro RO X  Luzon: August 9, 2019 National Capital Region  Visayas: August 16, 2019 Cebu RO VII  <b>Finals: September 23, 2019</b>



6. <i>Bantula:</i> International Conference on Culture-Based Research	The conference serves as a venue for stakeholders in cultural education— institutional leaders and policymakers, academics, artists, cultural workers, local government officials, culture bearers and cultural advocates, students, community leaders, and organizers to present and discuss the rules and challenges of culture-based education. All National Association of Cultural Educators and Scholars (NACES) Officers and members are encouraged to participate.	October 25–27, 2019 Metro Manila
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2. All DepEd regional directors are requested to release a Regional Memorandum per program indicating the dates, venue, and program design in consultation with PCEP and regional coordinators. The PCEP Secretariat shall coordinate with the regional coordinators the details and requirements per program. The directory of regional coordinators is contained in Enclosure No. 2.
3. All regional coordinators are required to attend the PCEP 2019 Program Orientation and Evaluation. Individual letters with date, venue, and program will be sent through email.
4. The officers and members of the NACES are requested to participate in all PCEP 2019 Programs. The list of officers and members is contained in Enclosure No. 3.
5. For more information, contact the **PCEP Secretariat**, Philippine Cultural Education Program, National Commission for Culture and the Arts, at telephone no. (02) 527-2192 local 529, or through email at [pcep.secretariat@gmail.com](mailto:pcep.secretariat@gmail.com), Facebook Page @pcepofficial, or website [www.philippineculturaleducation.com.ph](http://www.philippineculturaleducation.com.ph).
6. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
 Secretary

Encls.:  
As stated

Reference:  
DepEd Memorandum: No. 16, s. 2018

To be indicated in the Perpetual Index  
under the following subjects:

CULTURAL EDUCATION  
 LEARNERS  
 LEARNING AREA, ARTS  
 OFFICIALS  
 SCHOLARSHIP  
 TEACHERS





# BANTULA

INTERNATIONAL CONFERENCE ON CULTURE-BASED RESEARCH

## ANNOUNCING CHANGE IN DATE

### October 18 – 20, 2019

Holy Angel University

Angeles, Pampanga

*October 17 - Registration and Distribution of Conference Kit*

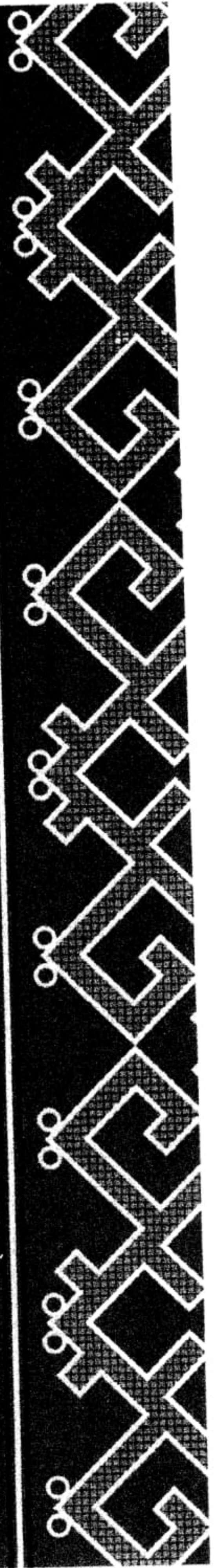
**PCEP Secretariat**

Tel: (02) 527-2192 local 529

Email: [bantulaconference@gmail.com](mailto:bantulaconference@gmail.com)



[www.ncca.gov.ph](http://www.ncca.gov.ph)  
NCCAOfficial







**NATIONAL COMMISSION FOR CULTURE AND THE ARTS**  
**Philippine Cultural Education Program**

**BANTULA: INTERNATIONAL CONFERENCE ON  
CULTURE-BASED RESEARCH**  
**PROGRAM DESIGN**

Project Title:	BANTULA: International Conference on Culture-based Research
Implementor-Partner:	BKFI
Implementation Date:	March – November 2019
Source of Fund:	NEFCA
Board Resolution Number:	2019-244

**Background and Rationale**

The PCEP was conceived in response to the promulgation on 11 August 2001 of Republic Act 9155, "An Act Instituting a Framework of Governance for Basic Education, Establishing Authority and Accountability, Renaming the Department of Education, Culture and Sports (DECS) as a Department of Education (DepEd) and for other Purposes". Formulated through an NCCA Board Resolution in 2001, and operationalized by a Task Force in 2002, the PCEP envisions a nation of culturally literate and empowered Filipinos by ensuring that culture is the core and foundation of education, governance, and sustainable development.

The law, while effectively reaffirmed cultural education as an integral part of basic education, had transferred this responsibility and administrative supervision of cultural agencies formerly attached to DECS to the NCCA.

Three strategic goals of PCEP which included the:

1. Establishment of an index of knowledge on Philippine culture;
2. Development of culture-based instructional materials based on minimum learning competencies and standards on culture;
3. Implementation of cultural education programs to reach various beneficiaries through formal, non-formal and informal structures.

It was designed to make cultural education accessible to all sectors of Philippine society, particularly the youth, teachers, artists and cultural workers, officials and employees of the government, members of the media, and civil society.

PCEP Institutional Intended Learning Outcomes (Competencies) of the Graduate of NCCA-PCEP Formal and Non-Formal Programs are expected to

- 1) Manifest critical and creative thinking skills
- 2) Design culture-based instructional materials
- 3) Employ innovative culture-based pedagogy
- 4) Inculcate a sense of nationalism and patriotism
- 5) Demonstrate expertise in Philippine history, heritage, culture and the arts
- 6) Exercise leadership skills in respective communities
- 7) Conduct culturally-relevant research
- 8) Initiate national, regional, and global connectedness
- 9) Conduct oneself in accordance with highest professional and ethical standard
- 10) Commit oneself to lifelong learning



The National Cultural Heritage Act of 2009 (RA 10066) mandates the Department of Education, in coordination with the NCCA's Philippine Cultural Education Program (PCEP), to *"formulate the cultural heritage education programs both for local and overseas Filipinos to be incorporated in the formal, alternative and informal education, with emphasis on the protection, conservation and preservation of cultural heritage properties"* (Article X, Section 38).

## **Conference Overview**

Culture is the heart and soul of a nation constituted in the nexus of time and space, and framed within the context of an ever-shifting ideological horizon. As network of human relations constellate towards a common goal, communal desire, and collective aspiration culture-based education revitalizes cultural memory, forges national identity, and affirms a culturally diverse human- connectedness.

This three-day conference provides a venue for ventilating issues and concerns regarding ASEAN integration by discussing the pivotal role of culture-based education as driver of sustainable development and inclusive growth in the region. Culture-based Education as catalyst for regional cooperation, facilitate socio-cultural mobility by promoting partnership – respect and understanding – among members of ASEAN Community, whose national lives and cultures are intertwined and interconnected through shared histories and common traditions. In addition, a responsive and relevant culture-based education ensures the creation, promotion and preservation of a peaceable environment conducive to productive collaboration, creative interaction, and meaningful cooperation.

## **Conference Objectives**

By gathering various stakeholders in cultural education – institutional leaders and policy-makers, academics, artists, and cultural workers, local government officials, culture-bearers, and cultural advocates, students, teachers, community leaders and organizers, what this conference envisions to accomplish are as follows:

1. Provide a venue where participants can bring up practices in culture-based education;
2. Establish linkages between and among members of the ASEAN countries through academic colloquia, conference, and consortia in order to creatively and critically respond to the challenges of cross border cooperation as an important facet of ASEAN integration;
3. Facilitate meaningful discussion, and academic discourse on cultural education through interactive, innovative sharing of insights and ideas among cultural practitioners and stakeholders;
4. Formulate initial pathways and roadmap for future engagement involving culture-based education in the ASEAN region; and
5. To encapsulate the issues and concerns of the Youth, Community, and Academe through an environment of research and academic exchange.

**Conference Theme:** Language and Culture in a Cross Border Environment Towards Academic Excellence, Community Development, and Youth Empowerment

## **Conference Streams:**

1. ASEAN Arts, Culture, and Education
2. Language and Cultural Diversity
3. Safeguarding Filipino Languages
4. Environmental Stewardship, Culture, and Language



5. Intangible Heritage and the Youth's Perception on Culture
6. Youth Empowerment and the Millennial Approach in Cultural Education
7. Language Policy Framework and the 21<sup>st</sup> Century Curriculum
8. MTB-MLE Assessment and Management
9. Youth Empowerment through Culture-based Education
10. Cross-Cultural Discourse in Economics and Development
11. Local Knowledge and Global Perception in Community Development
12. Culture-based Strategies, Methodologies, and Approaches
13. Culture-based Education Framework
14. Migration Diaspora and Culture-based Education
15. Indigenous Language and Culture in a Cross Border Environment
16. Human Rights, Gender Issues, and the Millennials in Education
17. Local Cultural Knowledge and Intellectual Property Rights
18. Local Cultural Mapping

**Important:**

Submit a 250-300 word abstract, font-size 12, Times New Roman together with a brief presenter's information (name, rank or designation, institutional affiliation and contact number) in .doc MS Word file to [bantulaconference@gmail.com](mailto:bantulaconference@gmail.com) with the subject Paper Abstract on or before **June 28, 2019**.

**Conference Proceedings:**

All accepted abstracts will be published in the conference abstract book.

**Other Information:**

**Registration:** Except for the organizing committee members, all presenters must register and pay the participation fee in order to attend the 2019 Bantula: International Conference on Culture-based Research. For papers with several authors, at least one of the authors must attend in order for the paper to be included in the 2019 BANTULA International Conference on Culture-based Research program.

**Important:** It is every author's primary responsibility to ensure that articles and accompanying materials submitted for the 2019 BANTULA International Conference on Culture-based Education are accurate and are not offensive to any person or institution. All ideas and work not of the authors' must be fully referenced. Articles and their accompanying illustration tools (i.e. charts, photos, diagrams, and graphs) should be thoroughly checked for copyright infringement issues and ready for online publication without imminent legal risks. Articles reflect the authors' opinions and perspectives on certain issues and not those of the 2019 BANTULA International Conference on Culture-based Research organizers and staff. Organizers and staff take no responsibility and accept no liability for the impact and consequences of any article published in the conference proceedings. The author retains his/her copyright after abstracts and full papers are submitted to the 2019 BANTULA International Conference on Culture-based Research.



### Registration Details:

Early Bird Fee (local participants) Until September 27, 2019 (5:00 PM)	Php 3,500.00
Regular Fee (local participants)	Php 4,000.00
Early Bird Fee (international participants) Until September 27, 2019 (5:00PM Philippine Standard Time)	USD 75
Regular Fee (international participants)	USD 100

- Conference Fee includes access to the conference session, conference kit, book of abstract, conference program, afternoon snacks, conference lunch, conference certificate and certificate of appearance.
- Official receipt can be claimed at the conference venue
- Payment option: Bank Deposit - Landbank

### Registration Procedure

1. All conference delegates are required to complete the pre-registration process online.
2. Upon submitting the online pre-registration form you will receive an email from the conference secretariat for payment procedure and other instructions. Online registration done on Fridays, Saturdays and Sundays will be processed the following week.
3. **Registration is complete when payment is received.** A confirmation will be sent to you by email. If you do not receive the email within 14 working days, please contact the Secretariat at [bantulaconference@gmail.com](mailto:bantulaconference@gmail.com) or (02)527-2192 loc 529
4. Official receipts will be available at the Secretariat Table of the Conference Venue for successful payments.
5. International delegates are encouraged to register online.
6. International delegates can pay the registration fee on site. The organizer will only accept cash payment in US dollar and Philippine peso. Kindly prepare exact dollar amount. The organizer might give change in Philippine peso.

### Registration Closure

- The Conference Committee reserves the right to close the registration upon reaching the maximum number of participants that the venue can accommodate.

### Cancellation Policy

Only cancellation due to force majeure will be allowed by the Organizing Committee. Registered participant must send a letter subject to approval in order to get a refund less 10% processing fee on or before October 4, 2019.

Address letter to:

Mr. Joseph Cristobal

PCEP Director

Room 5D 5/F #633 General Luna St., Intramuros Manila

Email: [bantulaconference@gmail.com](mailto:bantulaconference@gmail.com)



**Participation Guidelines**

1. The NCCA-PCEP reserves the right not to accept walk-in participants.
2. The NCCA-PCEP reserves the right not to issue any Certificate of Appearance or Certificate of Participation to participants who will not finish the conference as scheduled.

**Contact Details**

Inquiries, nominations and application requirements may be coursed through:

**MS. ALPHA RUIZ**

Program Officer

PHILIPPINE CULTURAL EDUCATION PROGRAM

National Commission for Culture & the Arts

Room 5D #633 Gen. Luna Street, Intramuros, Manila

Tel: (02) 527-2192 loc. 529 / Email: [bantulaconference@gmail.com](mailto:bantulaconference@gmail.com)