



Republic of the Philippines  
Department of Education  
Region I  
**SCHOOLS DIVISION OF ILOCOS SUR**  
Bantay, Ilocos Sur



July 30, 2019

**DIVISION ADVISORY**

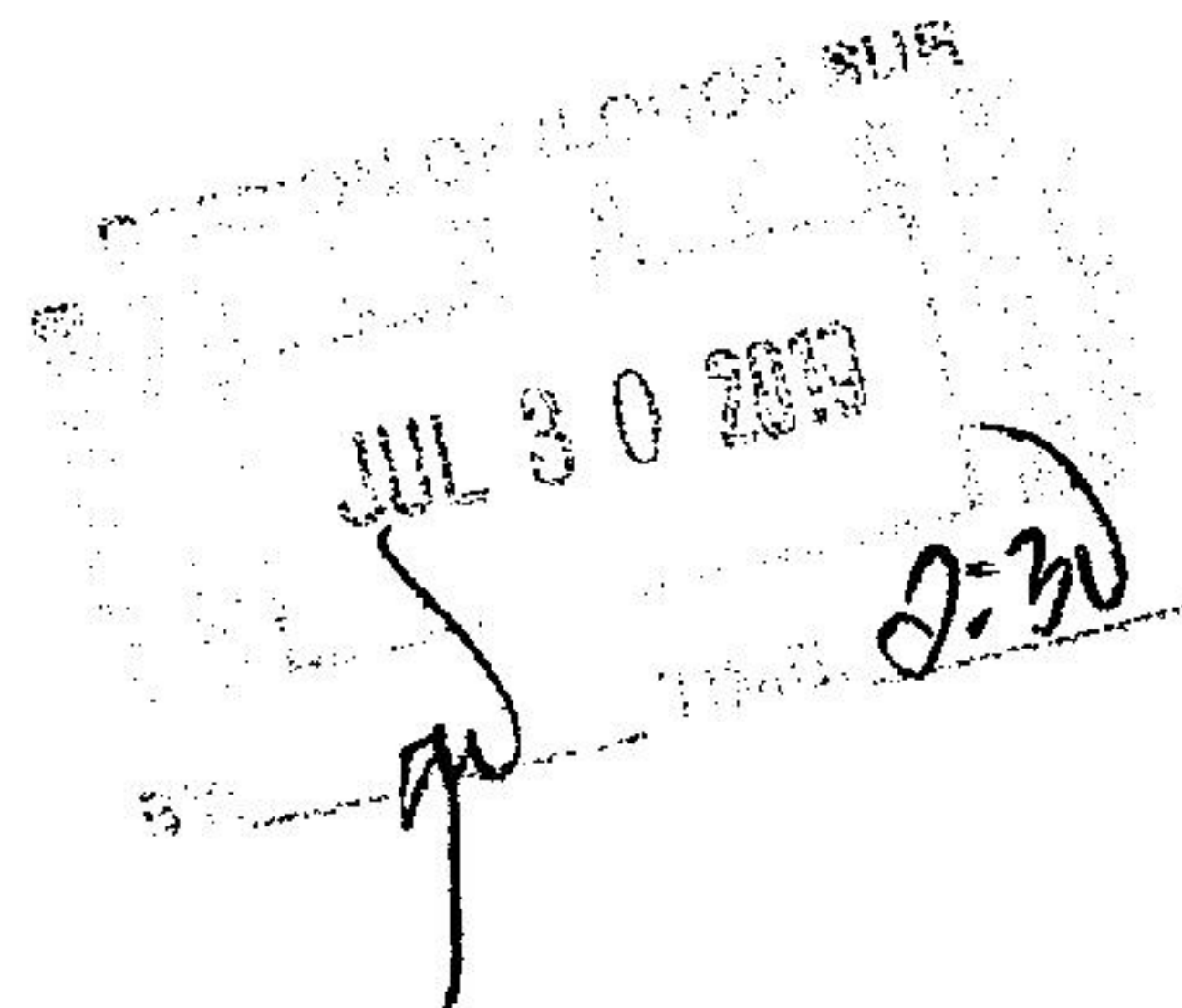
No. 224, s. 2019

**Activities of IExperience and SKYMOBILE for SY 2019-2020**

To: Public Elementary and Secondary School Heads

Attached are the Advisory No. 168, s. 2019 from the Regional Director, Department of Education, Regional Office I, San Fernando City and a letter from Mr. Pickard A. Balajadia, Marketing Director, IEXPERIENCE re: conduct of different activities which are set to fit the needs of learners, for information.

**GEMMA Q. TACUYCUY, CESO V**  
Schools Division Superintendent







104

Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
Region 1  
City of San Fernando, La Union 2500



July 24, 2019

3085

ADVISORY  
No. 108 s. 2019

TO: **ALL SCHOOLS DIVISION SUPERINTENDENTS**

FROM: **THE REGIONAL DIRECTOR**

SUBJECT: ***Activities of IExperience and Skymobile for  
School Year 2019-2020***

The IEXPERIENCE, in partnership with SKYMOBILE will conduct different science activities which are set to fit the needs of learners.

Attached is the letter from Mr. Pickard A. Balajadia, Marketing Director of IEXPERIENCE, and Advisory No. 098, s. 2019 for reference.

For information.

  
+ **MALCOLM S. GARMA**

Incl. As stated  
CLMD/jdcjr

DEPED REGIONAL OFFICE I  
**RELEASED**

JUL 24 2019

BY: 



DepEd RO1



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July 5, 2019

**MALCOLM S. GARMA, CESO V**  
 Director  
 Office of the Regional Director  
**DEPARTMENT OF EDUCATION – REGION I**  
 City of San Fernando City

DepEd REGIONAL OFFICE 1  
**RECEIVED**

JUL 15 2019

By: \_\_\_\_\_ Time: \_\_\_\_\_

Dear Sir,

May we respectfully request again for DepEd advisory this SY 2019-2020 for **IEXPERIENCE**, in partnership with **SKYMOBILE**. Attached herewith is the **SY2019-2020 DepEd National Advisory (Advisory No.98, s. 2019)**.

In line with the DepEd Memorandum No.47,s. 2017 entitled Moratorium on DepEd educational field trips and activities outside of the school premises, **IEXPERIENCE** commits to **bringing premium educational activities inside the comfort and safety of the school campus**.

Being aware of the "Time On Task" Policy and the strict compliance with the "180 days teaching and learning guidelines", we coordinate the schedule of activities with the Science Department of the school, utilizing only the science period of the participants and making sure no disruption of other classes.

To complement the K-12 Program of the Department of Education we provide different science activities, including Astronomy & Environmental Awareness Program. We use the most advanced Digital Planetarium system. We also have manipulative exhibits where in the students can explore and manipulate. We have choice selection of dynamic movies about nature: from distant past and the modern future; water and land based creatures; extinct animals and plants; and also about outer space explorations. With General Patronage rating by the MTRCB, the select movies are both entertaining and educational and target all ages of curious minds.

The following are the activities for the three program sets to fit the needs of your student body:

<b>Program 1</b>	Activity 1	Full HD 3D Movies in Digital Surround Sounds using 3D eyeglasses (Walking with Dinosaurs, GP)
	Activity 2	3D Gallery and Photo Exhibit
<b>Program 2</b>	Activity 1	Full HD 3D Movies in Digital Surround Sounds using 3D eyeglasses (Under the Sea, GP)
	Activity 2	Science Manipulative Exhibit
<b>Program 3</b>	Activity 1	SkyExperience – The Mobile Digital Planetarium
	Activity 2	Environmental Awareness Program
<b>Program 4</b>	Activity 1	iConnect, a 22 Science manipulative Exhibit
	Activity 2	Full HD 3D Movies in Digital Surround Sounds using 3D eyeglasses (Enchanted Kindom)

Please feel free to call our office at telephone numbers (landline) 7188372 / 0915 2412460 for more details.

With highest esteem,

**Mr. Pickard A. Balajadia**  
 Marketing Director  
 Email: pickardbalajadia@yahoo.com



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REC 195496



Advisory No. 098, s. 2019

June 18, 2019

In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

ACTIVITIES OF IEXPERIENCE AND SKYMOBILE FOR SCHOOL YEAR 2019-2020

The VPIX Events Management Services announce the following activities of IEXPERIENCE and Skymobile for School Year 2019-2020:

Set	Activity	Activity Description	Objectives
1	1	Full HD Movies in Digital Surround Sound using 3D glasses	<ul style="list-style-type: none"><li>To help the students experience the most advanced mobile 3D movie with the use of 3D eyeglasses</li><li>To pique their curiosity between what their eyes can see and what their mind can conceive</li><li>To enhance their knowledge absorption and retention of the varied subject matters related to science</li></ul>
	2	3D Gallery and Photo Exhibit	<ul style="list-style-type: none"><li>To help the students open up their minds, and prepare them to take in more knowledge</li><li>To enable them to easily grasp the space-time dimension concept represented by historical photos and artifacts</li></ul>
2	1	Full HD Movies in Digital Surround Sound using 3D glasses	
	2	Science Manipulative Exhibit	<ul style="list-style-type: none"><li>To use self-discovery and actual experience of the basic concepts of science to render enlightenment and easy understanding of classroom lessons</li><li>To expose students to practical inventions which they can apply to solve the challenges that they may individually encounter and share them to help improve human life</li></ul>
3	1	Mobile Digital Planetarium	<ul style="list-style-type: none"><li>To introduce the concept of Einstein's Law of Relativity and Bending</li><li>To display the process of creation dynamics, and its basic components in which matter got its model or existence, development, and extinction</li></ul>
	2	Environmental Awareness Program	<ul style="list-style-type: none"><li>To teach the students the simple and practical dos and don'ts in taking care of Mother Nature, giving them a sense of belongingness and responsibility for the whole human race</li></ul>
4	1	Science Manipulative Exhibit Connect	
	2	Full HD Movies using 3D glasses	

Participation of public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order (DO) No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith. This is also subject to the guidelines on the conduct of co-curricular and extra-curricular off-campus activities for public and private schools stipulated in DO 66, s. 2017 entitled Implementing Guidelines on the Conduct of Off-Campus Activities, and the no-collection policy as stated in Section 3 of Republic Act No. 5546, An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law).

For more information, contact:

Pickard A. Balajadia  
Marketing Director, IEXPERIENCE  
Block 7, Lot 20, Maple Wood Estate  
Philand Subdivision, Brgy. Pasong Tamo  
Tandang Sora, Quezon City  
Telephone No.: (02) 718-8372  
Mobile Phone No.: 0915-241-2460  
Email Address: [pickardbalajadia@yahoo.com](mailto:pickardbalajadia@yahoo.com)



# 7EXPERIENCE

*The First Mobile IMAX In The Philippines*



**Get the feel, the sights, the sounds of our ever transforming Universe through Virtual Reality!!!**



**Activity 1- 3D Movies in IMAX Technology**

**Activity 2- 3D Photo Gallery and Exhibit**



- Experience Pre-Historic life in the present
- Witness predators and preys on their survival instincts
- Explore the expanding Universe inside the comfort of your School



**For booking and inquiries please call Mr.Pickard Balajadia at**

**Contact Numbers: 0915-2412460 and (02) 718-8372**

**Email: pickardbalajadia@yahoo.com**





PRESENTS

# iEXPERIENCE CONNECT

CONNECTING TO STUDENTS IN EDUCATIONAL AND ENTERTAINING WAY

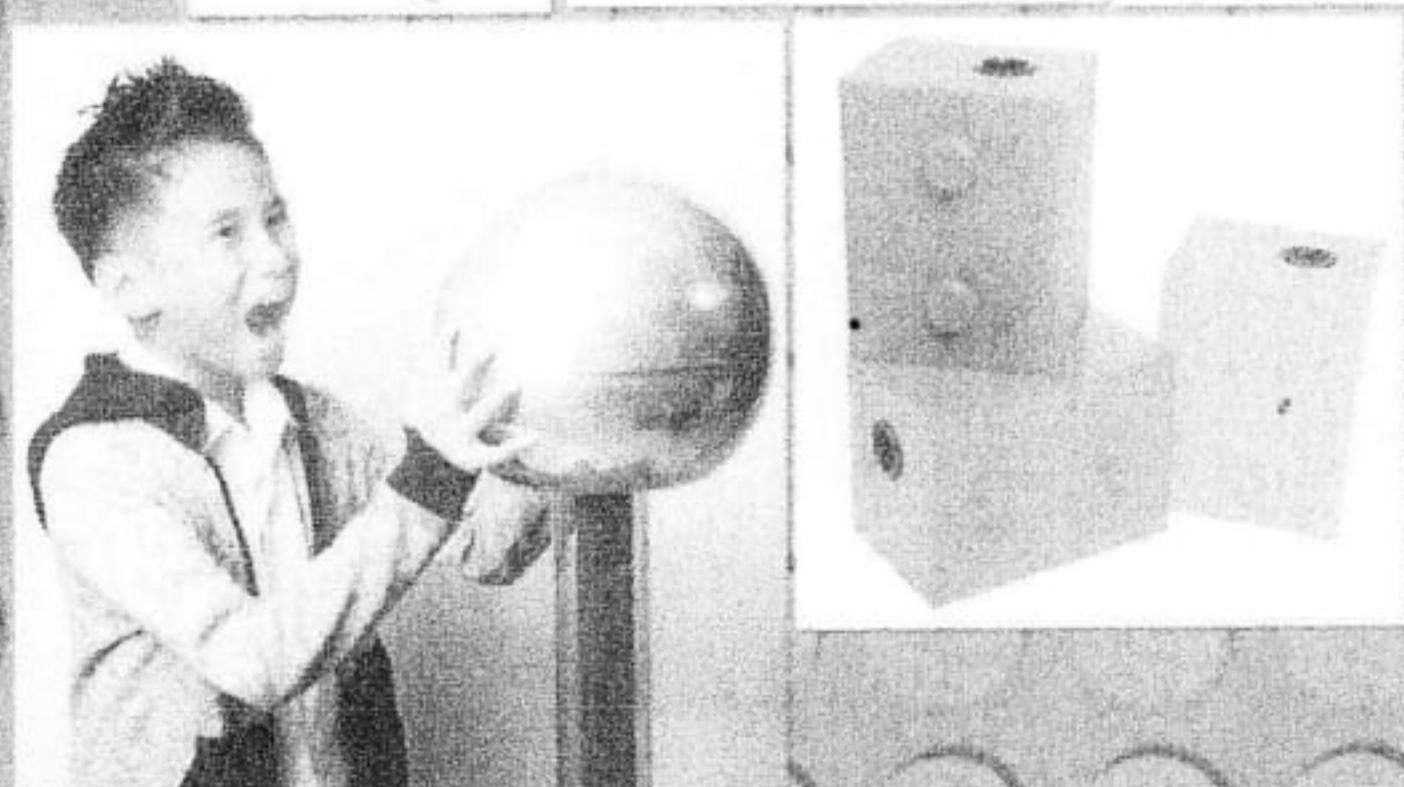
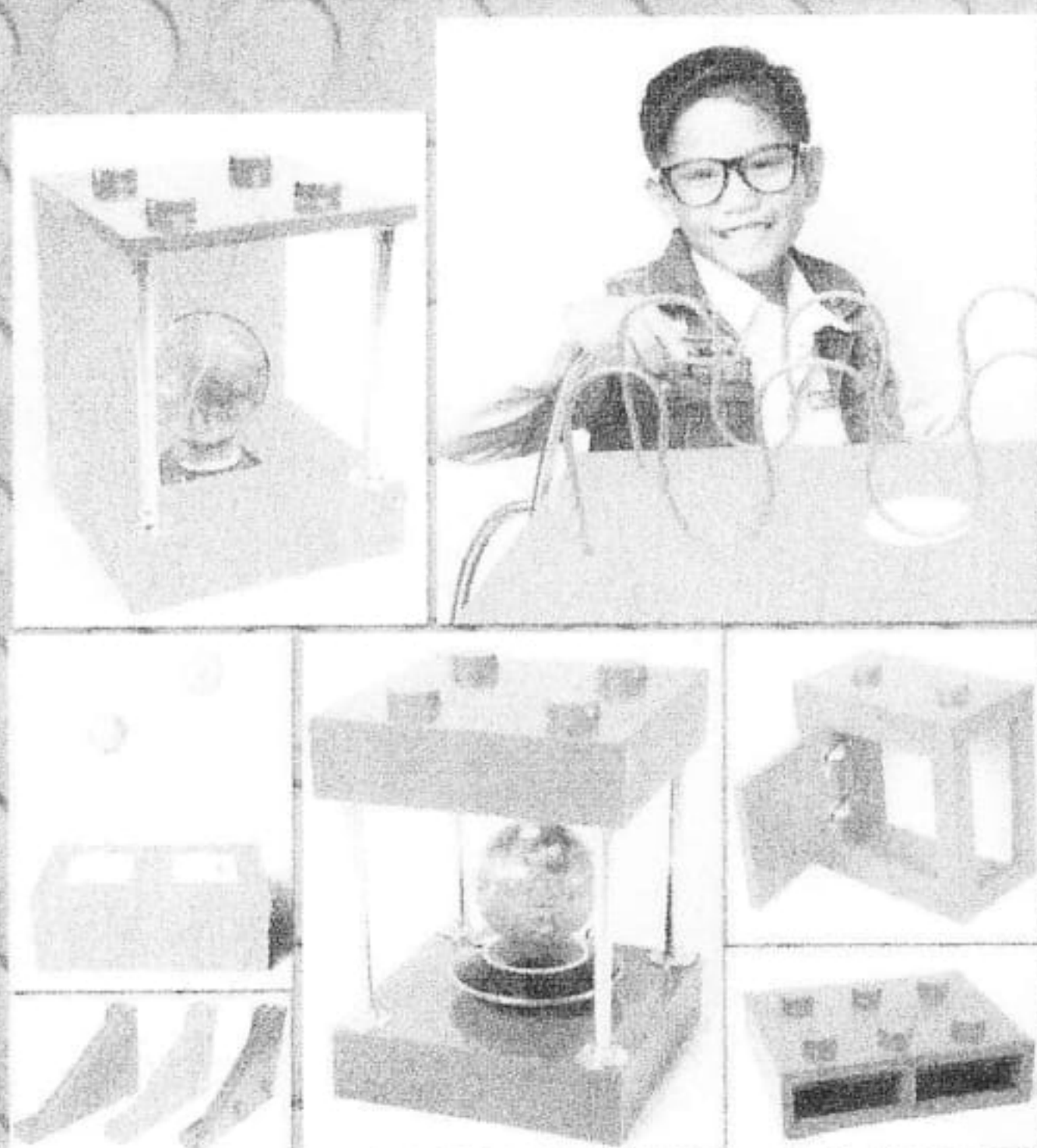
Activity 1

## 3D MOVIE



Activity 2

## BRICK-INSPIRED SCIENCE MANIPULATIVE EXHIBIT



WHEN :

WHERE :

For Inquiries,  
contact :



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**iExperience**

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Contact Nos. (02) 77188372 / (09741) 3821941 / (0915) 241-7460