



Republic of the Philippines
Department of Education
Region I
SCHOOLS DIVISION OF ILOCOS SUR
Bantay, Ilocos Sur



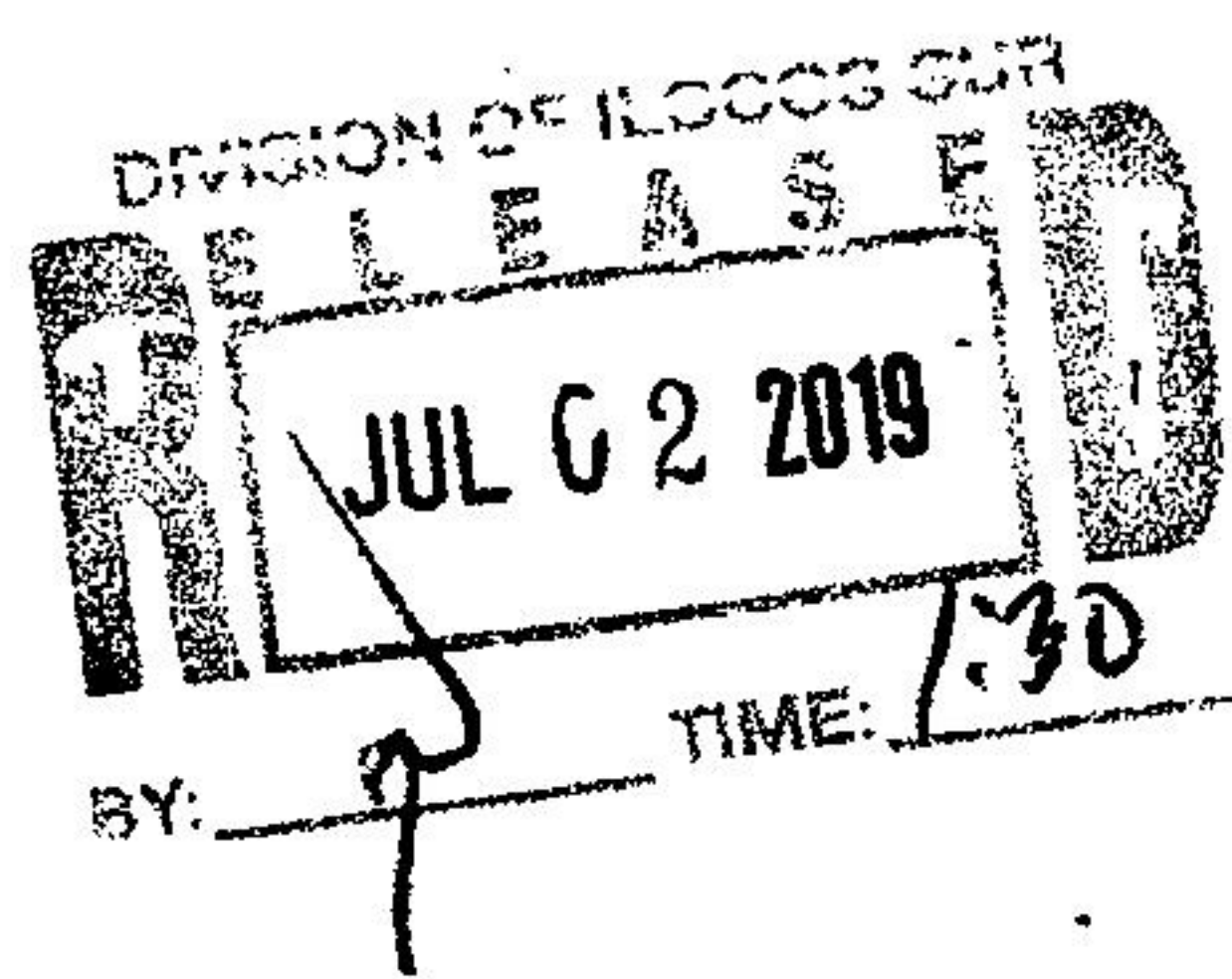
July 2, 2019

Division Advisory
No. 182, S. 2019

**Information, Education and Communication(IEC)
Campaign Drive Caravan**

To: Public Elementary and Secondary School Heads Concerned
(Tagudin & Sta. Cruz, Ilocos Sur)

Attached are the Regional Advisory from the Department of Education, Regional Office I, San Fernando City and a letter from the Regional Executive Director Carlito M. Tuballa, Department of Environment and Natural Resources, Regional Office I, San Fernando City, for information and appropriate action.



GEMMA Q. TACUYCUIY, CESO V
Schools Division Superintendent



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Republic of the Philippines
DEPARTMENT OF EDUCATION
Region 1
City of San Fernando, La Union 2500



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ADVISORY

July 1, 2019

**TO: SCHOOLS DIVISION SUPERINTENDENTS
DIVISIONS OF LA UNION, SAN FERNANDO CITY &
ILOCOS SUR**

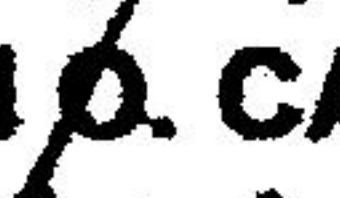
FROM: THE REGIONAL DIRECTOR

**SUBJECT: *Information, Education and Communication (IEC)
Campaign Drive/Caravan***

This Office received a letter from Regional Executive Director Carlito M. Tuballa, Department of Environment and Natural Resources, Regional Office 1, City of San Fernando, La Union dated June 19, 2019, for information and appropriate action.

Attached is the said letter for more details.

For and in the absence of the Regional Director:


RAMON O. CANIEZO
Supervising Administrative Officer
Administrative Division
Caretaker

Incl.: As Stated.

ESSD-DCN/bjg

REGIONAL OFFICE 1
RELEASED

JUL 01 2019

BY: 





Republic of the Philippines
DEPARTMENT OF ENVIRONMENT AND NATURAL RESOURCES
Regional Office No. 1
Government Center, Sevilla, San Fernando City, La Union

June 21, 2019 DepEd REGIONAL OFFICE 1
RECEIVED

JUN 26 2019
[Signature]

By: [Signature] Time: 11:15

DR. MALCOLM S. GARMA
Regional Director
Department of Education, Regional Office No. 1
City of San Fernando, La Union

Dear Dr. Garma:

Makakalikasang Batil

The Department of Environment and Natural Resources through Regional Public Affairs Office intends to conduct an Information, Education and Communication (IEC) campaign drive/caravan in all schools in Region I.

The IEC is part of the department's continuing advocacy to build closer ties with the school and youth as our partner in the promotion, implementation of our programs, projects and activities in the region and pursuant to Republic Act (R.A.) No. 9512, entitled "an Act to Promote Environmental Education and for Other Purposes."

This is also in relation to the Youth for Schools Organization (YES-O) Program which aims to encourage the youth's/students' active participation and determined action in the protection, preservation and rehabilitation of the environment and the conservation of the natural resources.

In this regard, here are the proposed schools with corresponding schedules for the conduct of environmental lecture, as follows:

- | | | |
|--|---|--|
| 1) San Fernando City SPED Integrated School
City of San Fernando, La Union | - | July 18-19, 2019 (for Elem. level)
July 30-31, 2019 (for High School) |
| 2) San Agustin Poro Elementary School
Brgy. Poro, City of San Fernando, La Union | - | August 19, 2019 (Grades 1,2, and 3)
August 20, 2019 (Grades 4,5, and 6) |
| 3) San Gabriel Vocational High School
San Gabriel Central School
San Gabriel, La Union | - | August 28, 2019 |
| 4) Lingsat Integrated School
City of San Fernando, La Union | - | August 29, 2019 |
| 5) Paratong Elementary School
Baenotan, La Union | - | September 13, 2019 |
| 6) Bacnotan Elementary School
Bacnotan, La Union | - | September 13, 2019 |



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- | | |
|---|-----------------------------|
| 7) Baenotan High School
Bacnotan, La Union | - September 13, 2019 |
| 8) Balaoan Central School
Balaoan, La Union | - September 19, 2019 |
| 9) Castor Z. Concepcion Memorial
National High School
Balaoan, La Union | - September 20, 2019 |
| 10) San Nicholas Academy
Balaoan, La Union | - September 20, 2019 |
| 11) Tagudin Elementary School | - September 25-26, 2019 |
| 12) Tagudin High School
Tagudin, Ilocos Sur | - September 25-26, 2019 |
| 13) All schools in Sta. Cruz
Sta. Cruz, Ilocos Sur | - October 15, 16 & 17, 2019 |

In pursuit of the said IEC campaign drive/caravan, we would like to create a team to be composed of the assigned Youth for Environment in Schools Organization (YES-O) advisers, science teachers and Education Program Supervisor to be members of the assessment team and join us during the conduct of the activity.

Please feel free to contact the Regional Public Affairs Office (RPAO) at telephone number (072) 242-35-97 or 0918-393-2393.

May we request therefore to hear from you the soonest on the matter. Thank you very much for the unending support to our environmental programs and projects.

Very truly yours,


CARLITO M. TUBALLA
Regional Executive Director

/in:2019 letter DepEd RD
Environmental lecture



Department of Environment and Natural Resources
REGIONAL OFFICE NO. I



REN-0819-000939

DURATION AND VENUE

The said activity is a whole day event.

. **San Fernando City SPED Integrated School**

City of San Fernando, La Union

. **San Agustin Poro Elementary School**

Poro, San Fernando City

. **San Gabriel Central School**

. **San Gabriel Vocational High School**

San Gabriel, La Union

. **Lingsat Integrated School**

. **Paratong Elementary School**

. **Bacnotan Elementary School**

Bacnotan, La Union

. **Balaoan Central School**

. **Castor Z. Concepcion National High School**

. **San Nicolas Academy**

. **Oasias Educational Foundation**

. **Balaoan Christian Foundation**

Balaoan, La Union

. **Tagudin Elementary School**

. **Tagudin High School**

Ilocos Sur

. **All schools in Sta. Cruz**

Ilocos Sur

- July 18-19, 2019 (for Elementary)

- July 30-31, 2019 (for High School)

- August 19, 2019 (for Grades 1,2 and 3)

- August 20, 2019 (for Grade 4,5, and 6)

- August 28, 2019

- August 29, 2019

- September 13, 2019

- September 12, 2019

- September 19-20, 2019

- September 25-26, 2019

- October 15, 16 & 17, 2019

METHODOLOGY

The Dalaw Turo (DT) is a presentation or acting exercises excerpted from an environmental book portraying the characters from the story which focuses on nurturing and caring for the environment. Primary schoolers are more attentive if the presenters deliver their environmental teaching through stage acting or "Salin-Turo" system. A question and answer portion and environmental games, to encourage involvement among the participants. Other activities included will be poster making contest and public speaking contest based on the 2019 Environment Month theme "Beat Air Pollution". The following day a monitoring or technical visit on the environmental projects like "gulayan-sa paaralan, Planting, Growing and Caring for Trees, Waste Management Program, Plastic Free Environment" and other related environment-friendly activities in the schools will also be conducted.

EVALUATION

After the event in each school, a post-test evaluation paper will be given to each participant to answer in order for them to assess the quality of the lecture and other activities imparted to them.

FACILITATORS/LEARNING SERVICE PROVIDER

Learning service providers will come from the DENR Region I and DepEd.

Facilitators will come from EMB, MGB, Regional Public Affairs Office (RPAO) and selected Information Officers from PENROs and CENROs and Sectoral Focal Persons.

BUDGETARY REQUIREMENTS:

The estimated activity cost will only cater one (1) snacks per school with 50-30 pax per school, depends on the request from the school

Prepared by:

ZENAIDA L. PADAY-OS

Information Officer II

Regional Youth Desk

Noted by:

RENELITA A. SANTOS

Chief, RPAO

Approved by: